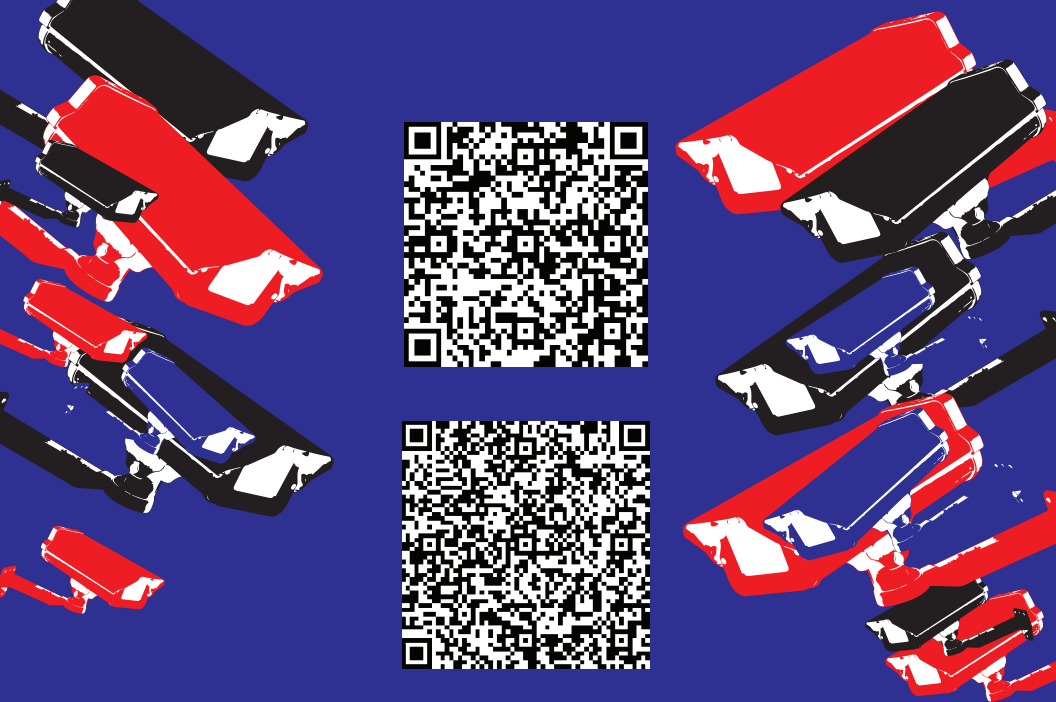


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**SNOWDEN SNITCHED AND WE ALL LEARNED OUR LESSON. UNTIL THE CIA DECIDED IT WAS THEIR TURN AND EVERYONE STOPPED CARING. DOES YOUR PRIVACY FEEL INVADED YET? TODAY IT'S NEARLY IMPOSSIBLE TO BE A FUNCTIONING MEMBER OF SOCIETY AND NOT PRODUCE METADATA RIPE FOR HARVESTING. THE TRACKER ISN'T IN A VACCINE, IT'S IN YOUR POCKET. THIS ISN'T ABOUT CONSPIRACY, IT'S ABOUT MODERNITY, ADAPTING TO MODERN LIFE IN THE 21ST CENTURY. IF YOU WANT TO LEARN MORE ABOUT THIS - AND HOW TO PROTECT YOURSELF, KEEP READING.**



**SOCIAL MEDIA HAS BECOME AN INTRINSIC PART OF LIFE IN THE INFORMATION AGE. OUR ATTENTION SPANS ARE BEING SHORTENED AND DATA ABOUT US IS STOCKPILED BASED ON OUR LIKES, DISLIKES, AND THE INTEREST WE SHOW FROM POST TO POST. IT CAN BE INVASIVE AT TIMES AND UNFORTUNATELY, THESE DATA FARMS ARE MONEY PRINTERS AND ARE CRUCIAL TO THE CONTINUED EXISTENCE OF SOCIAL MEDIA PLATFORMS. THIS DOESN'T MEAN WE SHOULD FEEL GUILTY ABOUT SOCIAL MEDIA USAGE; IT'S A GREAT WAY TO STAY IN TOUCH WITH FRIENDS AND RELATIVES ACROSS THE WORLD AND TO DISCOUNT IT COMPLETELY WOULD BE THE SAME AS A CAVEMAN FEARING FIRE. SOCIAL MEDIA NEEDS TO BE USED RESPONSIBLY AND UNDERSTANDING THE DATA BEING COLLECTED IS KEY TO RESPONSIBLE USE.**



**THE DATA COLLECTED THROUGH SOCIAL MEDIA CAN BE USED TO DETERMINE WHAT A PERSON'S BELIEFS ARE. AND MORE IMPORTANTLY, HOW THOSE BELIEFS ARE DEVELOPED. CAMBRIDGE ANALYTICA ATTEMPTED TO USE DATA GATHERED ON AMERICANS THROUGH FACEBOOK TO INFLUENCE THE OUTCOME OF THE 2016 PRESIDENTIAL ELECTION. EXECUTIVES FOR THE COMPANY CLAIMED THAT THEY HAVE OPERATED IN OVER 200 ELECTIONS IN MORE THAN 65 COUNTRIES. CAMBRIDGE ANALYTICA PURCHASED FACEBOOK DATA FROM 87 MILLION USERS TO INFLUENCE THESE ELECTIONS. THIS FIRM ASSISTED THE HIGHEST BIDDER BY USING THIS INFORMATION PURCHASED FROM FACEBOOK TO INFLUENCE THE ELECTIONS, EVEN CREDITING THEMSELVES WITH DONALD TRUMP'S VICTORY IN 2016. THIS IS THE POWER THAT WE ARE ENTRUSTING SOCIAL MEDIA COMPANIES WITH. WHAT DOES YOUR SOCIAL MEDIA USAGE LOOK LIKE?**

**THE DARK WEB GETS A BAD RAP. IT'S A NEARLY ANONYMOUS WAY TO ACCESS WEBSITES. NORMALLY WHEN CONNECTING TO A WEBSITE, THE OWNER OF THAT SITE CAN DISCERN WHAT MACHINE YOU'RE CONNECTING FROM. THIS IS RARELY THE CASE WHEN USING A TOR SITE. ACCESSING THE DARK WEB IS INCREDIBLY EASY AND ALL THAT'S NEEDED IS A UNIQUE BROWSER. EVEN WHEN NOT ACCESSING UNIQUE .ONION WEBSITES TOR GIVES YOU MORE PRIVACY THAN MOST "TIPS AND TRICKS" YOU CAN FIND ONLINE. YOU'RE NOT INVISIBLE, BUT YOU CAN FIND MORE INFO ABOUT IT AT [TORPROJECT.ORG](http://TORPROJECT.ORG)**

**TAILS IS AN OPERATING SYSTEM ORIENTED TOWARDS PRIVACY. EVERY TIME YOU TURN IT OFF, THE SYSTEM RESETS TO SQUARE ONE. IF YOU KNOW WHAT SITES YOU WANT TO USE AND AREN'T WORKING ON ANYTHING YOU'D LIKE TO SAVE THIS IS THE CHOICE FOR YOU. KEEP IN MIND, TOR AND TAILS ARE BOTH USELESS IF YOU'RE LOGGING INTO FACEBOOK RIGHT AWAY, THAT CAN BE CORRELATED TO YOU.**

**FOR MORE INFORMATION ON SETTING TAILS UP ON YOUR MACHINE CHECK OUT [TAILS.BOUM.ORG](http://TAILS.BOUM.ORG)**



**SAY YOU WANT TO PASS A FILE TO ANOTHER PERSON BUT DON'T WANT IT TOUCHING THE NETWORKS OF FILE SHARING SERVICES. A DEAD DROP MIGHT BE THE RIGHT ROUTE FOR YOU. DEAD DROPS ARE USB DRIVES CEMENTED INTO WALLS WITH SOFTWARE AVAILABLE HERE [HTTPS://DEADDROPS.COM/](https://deaddrops.com/)**

**IF YOU'RE LOOKING FOR A DEAD DROP NEAR YOU THEY CAN BE FOUND ON THAT WEBSITE ALONG WITH DETAILS ON HOW TO MAKE ONE OF YOURSELF. DON'T TAKE THIS AS ADVICE TO PLUG RANDOM USB'S IN BUT THE ONES FOUND HERE CAN GENERALLY BE CONSIDERED SAFE.**

**WE LIVE IN INTERESTING TIMES. TAKE BACK CONTROL OF WHAT LITTLE BELONGS TO US. THINK FAST AND SLOW AND DON'T LOOK BACK UNTIL YOU HIT A DEAD END.**





Thanks for reading...



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Illustrations - @zachhospdesign

